

Services I provide for Sellers

1. Pricing & Strategy

- Comparative Market Analysis (CMA) to set the right price
- Advice on timing, market conditions, and buyer demand
- Guidance on improvements or staging to maximize value

2. Marketing the property

- MLS listing exposure
- Professional photos
- Online marketing (Zillow, Realtor.com, brokerage sites)
- Yard signs, lockboxes, and showing coordination
- Open houses and private showings
- Targeted outreach to agents, buyers, and investors

3. Managing the Sale

- Screen buyers and review offers
- Negotiate price, terms, repairs, and concessions
- Handle counteroffers and multiple-offer situations
- Coordinate inspections, appraisals, and repairs
- Keep the transaction on track through closing

4. Paperwork & Compliance

- Prepare and explain contracts and disclosures
- Ensure compliance with state and federal laws (ex: lead-based paint)

5. Communication

- Weekly update calls even when there's no news
- Showing feedback
- Clear timelines "Here's what happens next and when"
- Personal touch: You will always be talking directly to me



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